

WYBC SOLICITATION REPORT

DATE _____ TELEPHONE NUMBER _____

FIRM NAME _____ TYPE OF BUSINESS _____

FIRM ADDRESS _____

NAME OF FIRM REPRESENTATIVE INTERVIEWED _____

POSITION OF REPRESENTATIVE _____

DO YOU HAVE A FUTURE APPOINTMENT? _____ WHEN? _____

TYPE OF PROGRAM SUGGESTED _____

TYPE OF COMMERCIAL SUGGESTED _____

DID YOU GET AN AD? _____ COMMENCEMENT DATE _____

IF SO, AMOUNT _____ TERMINATION DATE _____

WHEN SHOULD THIS FIRM BE SOLICITED AGAIN? (IF YOU DO NOT
HAVE A FUTURE APPOINTMENT) _____

GENERAL COMMENTS:

HEELER _____

